

# International Journal of Computational and Experimental Science and ENgineering (IJCESEN)

Vol. 10-No.4 (2024) pp. 2153-2159 http://www.ijcesen.com



ISSN: 2149-9144

Research Article

# The Impact of Corporate Governance on the Economic Health of Malaysian Companies

Yu XINYU<sup>1\*</sup>, Oyyappan DURAIPANDI<sup>2</sup>, Zhang LINGFAN<sup>3</sup>, Huang FENGTAO<sup>4</sup>, Li MI<sup>5</sup>

<sup>1</sup> Independent Researcher- China \* Corresponding Author Email: yu2@gmail.com - ORCID: 0000-0002-5241-0111

> <sup>2</sup>Independent Researcher- China **Email:** oyyappa2n@gmail.com - **ORCID:** 0000-0002-5247-7812

<sup>3</sup>Independent Researcher- China **Email:** zhang2@gmail.com- **ORCID:** 0000-0002-5243-2313

<sup>4</sup>Independent Researcher- China **Email:** huang2@gmail.com- **ORCID:** 0000-0002-5242-1212

<sup>5</sup>Independent Researcher- China **Email:** 2li@gmail.com - **ORCID:** 0000-0002-5241-0111

# **Article Info:**

**DOI:** 10.22399/ijcesen.3745 **Received:** 03 November 2024 **Accepted:** 21 December 2024

#### **Keywords**

Profitability
Market Value
Operational Efficiency
Investor Confidence
Committee Effectiveness

#### **Abstract:**

Excellent corporate governance is very necessary to ensure that companies are run with total openness and responsibility. This is so because vital is good company governance. Long-term economic growth depends on all these traits, hence excellent company governance guarantees their presence. With Malaysia's ever-expanding legal systems and increasing number of stakeholders closely examining the sector, corporate governance has become far more important in the nation. The years that have passed since its discovery have let its relevance rise at an exponential pace. This study aims to investigate how rules controlling corporate governance—including aspects of board independence, audit committee effectiveness, ownership structures, and transparency-affect the bottom lines of private Malaysian enterprises. The main focus of the study can be Malaysian private sector. In particular, given Malaysia, this analysis can mostly focus on the private sector. Examining several financial health indicators—including profitability, market value, operational efficiency, and investor confidence—analyser's evaluate the situation of the economy today. The findings of the study offer understanding of how the use of good governance practices could improve the performance of an organisation, safety against financial loss, and chances for long-term value creation. To substantiate its assertions, the research consults both internal and outside sources of empirical data, including polls and interviews of company owners. Studies have revealed that inadequate company governance and bad management help to explain consumers' declining market confidence. Studies have revealed, nonetheless, that these two components are linked. The findings underline the need of governance structures for Malaysian companies in a time of globally linked companies. These structures are what Malaysian companies need if they wish to be competitive, draw investors, and boost the national economy.

# 1. Introduction

Advancement in one's career and success in one's present job depend on one having marketable skills in the fast-paced and competitive employment environment of today. Apart from official schooling, companies are seeking applicants with a broad

spectrum of marketable abilities more and more. This collection of skills includes professionalism, emotional intelligence, flexibility, critical thinking, and communication as well as ethical behaviour. Modern workplaces are famously challenging to negotiate without a set of qualities sometimes referred to as "soft skills." These qualities also are

seen as consistent markers of long-term job success. One must participate in personal development sometimes known as self-improvement—to refine abilities like these[1]. Define personal development as an ongoing, self-initiated process of learning, reflecting, and self-improvement. Through this process, people learn to take control of their own development and progress, therefore enhancing their chances for employment. Characteristics linked with self-development—including competences, goal planning, time management, and lifelong learning—have more value among current companies. Unlike traditional academic education, which sometimes gives technical ability first priority, this method emphasises the complete person. Given the digital revolution, globalisation, and unforeseen market demands transforming sectors, capacity to adapt and change via personal development is no more a desired but a necessary ability. Schools and businesses are thus developing professional training courses including personal development tactics to let students go from classroom learning to real-world work preparedness. Combining first-hand information with past research, this study seeks to ascertain how one's own personal growth influences the improvement of marketable skills. This study seeks to close a knowledge vacuum about the possible contribution of self-directed development programs in equipping people for their future and guaranteeing their longterm success[2].

# 2. Background of the Study

Effective corporate governance is essential if companies in developing countries wish to be open, consistent, around for the long run. Notable financial crises include the Asian Financial Crisis of 1997 exposed serious institutional and legal flaws in Malaysian business leadership[4]. The government gave great importance to solid corporate governance as these problems demand it. These events led to several modifications to the corporate governance structure, with an aim of raising investor confidence in the company, safeguarding of stakeholders, and openness. Acceptance of the Malaysian Code on Business Governance (MCCG) in 2000 marked a turning point in Malaysia's search for more transparent and moral approaches of business The Securities Commission leadership. Malaysia's 22nd annual report here. Since then, the MCCG has seen several changes meant to define duties for management, board members, and shareholders, thereby harmonising Malaysian corporate practices with international standards. These improvements also aim to improve systems of control and support board independence, therefore stressing the need of openness and moral conduct in corporate leadership. Examining firm financial situation can help one determine its development potential, operational efficiency, financial stability, shock tolerance, and so on. This lets one assess if the company can recover. Strong corporate governance systems, according to Devi et al., provide several advantages including better risk management, maximised firm performance, and simpler access to financial markets. Among the numerous outputs systems generate, these are merely a small number. After implementing strong governance structures, Malaysian companies may demonstrate higher operational resilience. Good government may reduce operational risks, resolve conflicts among agencies, and streamline decision-making by means of reason being. Still, corporate governance issues exist in Malaysia even with all these efforts taken. Clearly, many problems still exist that compromise the dependability and effectiveness of ruling institutions. Among the problems that have come up include companies operated by families, too much ownership concentration, poor application of governance laws, and little chances for shareholder involvement. We are now investigating whether the present governance structures help to adequately support the financial status of Malaysian companies. Given the challenges small businesses experience global competitiveness and economic from volatility, this is very vital. Further possible areas for in-depth research are board composition, shareholder rights, and audit quality. Examining this relationship might help to improve the economy and the country's competitiveness by means of evidencebased analysis supporting business strategy and thus facilitating the development of long-term policies[6].

# 3. Purpose of the Research

Examining the impact of corporate governance regulations on the fundamental performance of Malaysian enterprises is the primary objective. Overarching goal is to ascertain the prevalence of good corporate governance practices in Malaysian businesses, including transparent boards, executive accountability, and protection of shareholder interests. By looking at how well various Malaysian enterprises have done financially, in the long run, and in terms of sustainability. Objects such as shareholder rights are included in this category. In order to increase investor confidence and keep the economy stable, this research program aims to find the best corporate governance systems in Malaysia. To do this, we will examine how different types of

data interact with one another. Politicians, business moguls, and regulators in Malaysia may utilise this study's results to craft better governance regulations that would be good for the country's companies' bottom lines. The primary objective of this research was to gather data that would lend credence to the idea that many existing forms of government might be easily replaced.

#### 4. Literature Review

Originally, the term "good corporate governance" meant to refer to a set of guidelines used to run companies. Among the objectives of this method are openness, responsibility, and long-term survival. Since the Asian financial crisis of late 90s, corporate governance has been very popular in Malaysia. This crisis revealed weaknesses in financial affairs' control and management policies. Research has focused considerably on corporate governance rules and how they affect the bottom lines of Malaysian companies. Effective board composition of a firm demonstrates features like more share independent directors and diversity, which is favourably linked with its profitability. This is so because more objective control and better decisionmaking result from having independent directors under charge. Investor trust has been raised time and time again by audit committees and other kinds of internal control. This is so because they relate to less profits manipulation and more truthful financial reporting. The composition of a company's ownership structure is yet another important element of Malaysian corporate governance[8]. The great concentration of ownership has resulted in closer inspection of companies run by members of the immediate family or other closely related people. Note that concentrated ownership can result in minority shareholders being ingrained and even expropriated, even if it would help owners and management's objectives. This twofold impact influences the value of businesses and the openness of firms, therefore impacting the state of the economy. Moreover, certain groups—including the MCCG— have fought for legislative amendments to enhance the standards for corporate governance. Following MCCG's recommendations can help organisations to experience a performance increase. Following these ideas helps employees to enhance their ethical behaviour on the job and risk management. All things considered, the body of current research indicates that the financial situation of Malaysian companies is much influenced by corporate governance in a significant and complex manner. Strong corporate governance systems are linked to developments in shareholder value, firm performance, and growth possibilities. To solve

problems with unequal application and the neglect of stakeholder interests, nevertheless, more research and legislative development are required[7].

# 5. Research Questions

How does the financial well-being of publicly traded Malaysian firms relate to the composition and efficiency of board committees?

#### 6. Research Methodology

# **6.1 Research Design:**

The quantitative data analysis was conducted using SPSS version 25. The odds ratio and 95% confidence interval were used to ascertain the strength and direction of the statistical link. The researchers determined a statistically significant criterion with a p-value below 0.05. Through descriptive analysis, researchers successfully collected essential data points. Data processed by statistical computing tools or gathered via polls, questionnaires, or surveys is often subjected to quantitative assessment procedures.

# **6.2 Sampling:**

Research participants completed questionnaires to provide information for the study. Utilizing the Raosoft software, researchers ascertained a study population of 830 individuals, prompting the distribution of 930 questionnaires. The researchers received 900 responses and removed 20 for incompleteness, resulting in a final sample size of 880.

#### **6.3 Data and Measurement:**

The research mostly used data obtained from a questionnaire survey. The participant's fundamental demographic information was solicited first. Subsequently, participants were provided with a 5-point Likert scale to assess the online and offline channels. The researchers meticulously examined many resources, particularly online databases, for this secondary data collection.

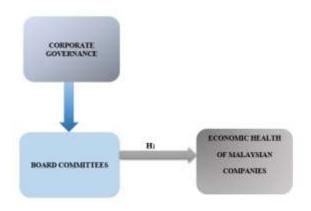
#### **6.4 Statistical Software:**

The statistical analysis was conducted using SPSS 25 and MS-Excel.

#### **6.5 Statistical Tools:**

Descriptive analysis was used to understand the fundamental characteristics of the data. The researcher must analyse the data using ANOVA.

# 7. Conceptual Framework



#### 8. Result

#### **Factor Analysis**

A common use of Factor Analysis (FA) is to ascertain the presence of latent variables within observable data. In the absence of readily discernible visual or diagnostic indicators, it is customary to use regression coefficients to provide ratings. In FA, models are crucial for success. The objectives of modelling are to identify errors, detect intrusions, and establish clear linkages. A method to evaluate datasets generated by multiple regression analyses is the Kaiser-Meyer-Olkin (KMO) Test. They confirm that the model and sample variables representative. The data exhibits duplication, as shown by the figures. Reduced proportions facilitate comprehension of the data. The KMO output is a numerical value ranging from zero to one. If the KMO value ranges from 0.8 to 1, the sample size is deemed sufficient. These are the allowable limits, as per Kaiser: The subsequent approval requirements established by Kaiser are A regrettable 0.050 to 0.059, inadequate 0.60 to 0.69 Middle grades often fall between 0.70 to 0.79. Demonstrating a quality point score ranging from They are astounded by the range of 0.90 to 1.00. Table 1: KMO and Bartlett's Test for Sampling Adequacy Kaiser-Meyer-Olkin statistic: the results of Bartlett's test of sphericity are as follows: Chi-square statistic approximately equals 190, with degrees of freedom = 190 and significance this validates the authenticity of assertions made just for sampling reasons. Researchers used Bartlett's Test of Sphericity to determine the significance of the correlation matrices. The Kaiser-Meyer-Olkin measure indicates that a value of 0.670 denotes an adequate sample. The p-value is 0.00 as determined by Bartlett's sphericity test. A favourable result from Bartlett's sphericity test indicates that the correlation matrix is not an identity matrix.

Table: KMO and Bartlett's Test

KMO and Bartlett's Test		
Kaiser-Meyer-Olkin Measure	of Sampling Adequacy.	.670
Bartlett's Test of Sphericity	Approx. Chi-Square	3252.968
	df	190
	Sig.	.000

The overall importance of the correlation matrices was also validated by Bartlett's Test of Sphericity. The Kaiser-Meyer-Olkin sample adequacy value is 0.670. Employing Bartlett's sphericity test, researchers obtained a p-value of 0.00. A notable result from Bartlett's sphericity test indicated that the correlation matrix is not valid.

# **Independent Variable**

#### **Corporate Governance**

Corporate governance is the set of rules, policies, and interactions controlling the operation of a firm. This organisational structure is responsible for efficient management of the firm. In the scope of this study, the independent variable is the one under issue. It covers, among other things, the ownership structure, audit committees, and regulatory compliance as well as board of director independence. Good governance helps a company to be able to withstand over time and to lower agency conflicts. Transparency, accountability, and strategic control form the three foundations of good government. In Malaysia, discovered that better financial performance and economic resilience follow from better corporate governance. Remaining very crucial is governance frameworks, which help to boost investor trust in the company and protect shareholder interests by means of betterment[9].

#### **Factor**

# **Board Committees**

An essential initial step towards better corporate governance is the establishment of committees at the board level. The board of directors has formed many committees to aid it in its supervisory obligations. Other common ones are the audit committee, the pay

committee, and the nomination committee. Various areas of government administration are handled by the various committees. Financial reporting, CEO remuneration, and board nominations are all areas where boards need to function efficiently. Reasons for this include the fact that board committees promote transparency, keep members accountable, expedite decision-making. Active independent committees in Malaysian corporations boost both the company's performance and the quality of its governance. In order to mitigate risk and align with stakeholder interests, management should follow a systematic approach. Doing so can aid in ensuring[10].

# **Dependent Variable**

# **Economic Health of Malaysian Companies**

The status of the financial health, operational efficiency, and market performance of firms functioning in Malaysia is expressed in this study under the heading "economic health of Malaysian companies". This indicates, thus, the degree to which these companies are paying their debts. Often accurate quantification calls for the use of several markers. These indicators cover investor confidence as well as revenue growth, profitability, return on assets (ROA), and return on equity (ROE). The ability of a corporation to create value in a way that is both long-term and resistant to shocks from the outside environment reveals its economic situation. Research shows that companies in Malaysia that have ethical management and respect laws usually have great financial situation. This is especially true of businesses that strongly emphasise moral management techniques. Regarding businesses that truly appreciate moral leadership, the previous sentence fits very well. Particularly this is true for companies that value moral leadership[11].

# Relationship between Board Committees and Economic Health of Malaysian Companies

As governance instruments, board committees are rather important regarding the financial situation of the companies they oversee. Companies in Malaysia with active, well-organised, independent board committees—especially those involving audits, nominations, and compensation—tend to fare better financially and operationally. Businesses with a great name for ethical leadership can find this especially true. Over time, all of these factors help their businesses to show better financial policies performance. Accounting including financial reporting, internal controls, and outside

audits are under oversight by the audit committee. The committee should undertake this vital responsibility. Its competence and independence assist to guarantee accurate financial statements, therefore strengthening investor trust and the value of the market. Research indicates that companies with effective audit committees are less likely to produce erroneous financial statements and can provide better results. The firm's capacity to draw money and maintain economic growth for a significant length of time is considerably correlated with how much it maintains its finances open. Relatedly, the nomination and pay committees are very important in screening possible directors and ensuring that executive remuneration is fair for all employees. These committees have a duty to ensure that the incentives are meant to inspire moral and results-oriented management as well as that the leadership decisions complement the long-term goals. When these committees run well, MCCGfollowing Malaysian businesses show better value for their shareholders and more economic resilience. This is particularly true in cases when these committees are skilled enough to do their tasks. From its introduction, several benefits of the MCCG have been seen. The interaction between board committees and other elements of governance, like board diversity and ownership structure, also influences economic performance in some degree. Indices of a strong economy are higher consistency in profitability, improved risk management, and a larger ROE. Companies having well-rounded committees sometimes exhibit all three of these traits[12].

On the basis of the above discussion, the researcher formulated the following hypothesis, which was analyse the relationship between Board Committees and Economic Health of Malaysian Companies.

" $H_{01}$ : There is no significant relationship between Board Committees and Economic Health of Malaysian Companies."

"H<sub>1</sub>: There is a significant relationship between Board Committees and Economic Health of Malaysian Companies."

Table 2: H1 ANOVA Test

ANOVA							
Sum							
	Sum of Squares	df	Mean Square	F	Sig.		
Between Groups	39588.620	365	8652.517	1176.733	.000		
Within Groups	492.770	514	7.353				
Total	40081.390	879					

In this study, the result is significant. The value of F is 1176.733, which reaches significance with a p-value of .000 (which is less than the .05 alpha level). This signifies the "H<sub>1</sub>: There is a significant relationship between Board Committees and Economic Health of Malaysian Companies." is accepted and the null hypothesis is rejected."

#### 8. Discussion

This study unequivocally shows that one of the most crucial elements determining the performance of Malaysian companies is effective corporate governance. Important indicators of company performance—market valuation, return on assets (ROA), and ROE-were found to be statistically and favourably correlated with good governance practices including an independent board, openness, and a competent audit committee. according the study. Still another important finding was the favourable correlation between these activities and market value. These findings are consistent with past research showing that good governance systems corporate stakeholders' interests and operational efficiency and financial resilience simultaneously. Complementing the findings of prior investigations, these findings. Examining the effects of various board structures and leadership makeup is probably going to produce some of the most productive findings. When the chairman and chief executive officer clearly separate their duties and more independent directors are present, companies usually exhibit better financial health. Companies with these two attributes have more likelihood of success. This supports the agency hypothesis, according to effective monitoring systems reduce agency expenses and match management goals with shareholder interests. It also demonstrates how qualified and varied board members help to enhance the process of strategic decision-making and risk management responsibility. This emphasises the need of adding diversity and knowledge into governance rules for board members. Furthermore well-known in the business sector are openness and honesty as foundations of sound corporate management. Studies abound demonstrating that investors see firms more favourably when they actively provide both financial and non-financial data. This therefore results in additional funding possibilities and more consistent stock performance. Emphasising the importance of openness and responsibility in reporting on corporate activity, stakeholder theory considers this result to be in line with the perspective of stakeholders. Furthermore, companies which closely followed the Malaysian Code on Corporate Governance (MCCG) kept a continuous edge over

their rivals, proving the need of legal frameworks in promoting activities that fit good governance. Still, the research revealed a few unusual challenges. Though governance systems were seen favourably, their implementation and effectiveness varied greatly depending on the type of company or industry involved. Smaller companies often found it challenging to maintain independent monitoring given financial constraints. Worse so, some of the board designs were only symbolic rather than with the strategic depth needed for real supremacy. Given these variations, it would seem impossible to establish governance models appropriate in every situation. On the other hand, it is not out of question that original solutions catered to every business's vield demand may amazing outcomes. The discussion has ultimately demonstrated that excellent corporate governance is a strategic advantage rather than just a compliance requirement that, with correct application, may improve a company's financial situation. Malaysian companies that give governance improvement top priority are more likely to experience sustainable development, get competitive edge, and effectively negotiate economic shocks. Given the corporate governance environment's increasing complexity globalisation in Malaysia, these results have significant ramifications for governments, investors, and firm executives there.

#### 9. Conclusion

This study makes abundantly evident that the success of Malaysian MNCs in the corporate sector critically depends on effective corporate governance. Strong governance—defined as boards that are efficiently managed, open, responsible, lawabiding—tends to be associated with higher market trust from their shareholders and better financial performance, according a lot of studies. Such systems exhibit among other qualities rule compliance, openness, and responsibility. Apart from safeguarding shareholder interests, these guidelines guarantees the company to be profitable and with appropriate risk control over time. Agency theory and stakeholder theory both obviously show that well-run companies are more likely to match the objectives of management with those stakeholders. This therefore motivates companies to behave moral and increases their efficiency. Following the MCCG raises the company's success rate, therefore highlighting even more the requirement of strong legislative assistance in shaping organisational transformation. Particularly for smaller businesses or those running in resourceconstrained environments, there are problems that need attention. Although these developments provide much cause for joy, challenges still need to be faced. If governance models are to satisfy the particular demands of different businesses, then more flexible and changeable models are absolutely vital. The fact that governance systems are not always followed is one of the several ways this is shown, which highlights the need of these institutions. Research results make it abundantly evident that corporate governance is not only mandated by laws but also rather crucial for the power of the economy and the implementation of a **Author Statements:** 

- **Ethical approval:** The conducted research is not related to either human or animal use.
- Conflict of interest: The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper
- Acknowledgement: The authors declare that they have nobody or no-company to acknowledge.
- **Author contributions:** The authors declare that they have equal right on this paper.
- **Funding information:** The authors declare that there is no funding to be acknowledged.
- **Data availability statement:** The data that support the findings of this study are available on request from the corresponding author. The data are not publicly available due to privacy or ethical restrictions.

#### References

- [1] Christensen, J., Kent, P., & Stewart, J. (2020). Corporate governance and company performance in Australia.
- [2] Clarke, T. (2021). International corporate governance. *A comparative approach*. London, England: Routledge.

sustainable strategy. This becomes very evident when one considers the outcomes. As the nation grows and is more linked into the world economy, it is imperative to establish corporate governance structures to guarantee the long-term survival of businesses, the trust of investors, and the success of the Malaysian economy. This is so because the growth of the national economy depends on these systems.

- [3] Cleassens, S., Djankov, S. and Xu, L. C. (2021). Corporate performance in the East Asian financial crisis.
- [4] Dar, L., Naseem, M. A., Niazi, G. S. K. & Rehman, R. U. (2022). Corporate governance and firm performance: A case study of Pakistan oil and gas companies listed in Karachi stock exchange. *Global journal of management and business research*.
- [5] Devi, A., Devi, S. & Mack, K. (2023), Determinants of firms' profitability in Pakistan. *Research Journal of Finance and Accounting*.
- [6] Dhami, S. (2021). Why do people pay taxes? Prospect theory versus expected utility theory. *Journal of Economic Behavior and Organization*.
- [7] Dogan, M. (2023), does firm size firm profitability affect? Evidence from Turkey. *Research Journal of Finance and Accounting*.
- [8] Donaldson, L., & Davis, J. H. (2021). Stewardship theory or agency theory: CEO governance and shareholder returns. Australian Journal of Management.
- [9] Ehikioya, B. I. (2023). Corporate governance structure and firm performance in developing economies: Evidence from Nigeria. *The International Journal of Business in Society*.
- [10] Elsayed, K. (2022). Does CEO duality affect corporate performance? Corporate Governance: An International Review, *Wiley Blackwell*.
- [11] Evans, J., Evans, R. & Loh, S. (2023). Corporate governance and declining firm performance. *International Journal of Business Studies*.
- [12] Fama, E. F., & Jensen, M. (2023). Separation of ownership and control. *Journal of Law*